

KRYSTALSHANELLE & POKÉMON SLEEP



In order to be the very best, you gotta rest!



The background is a watercolor illustration. It features two large, dark green evergreen trees on the left and right sides. The central area is a light green wash. A horizontal white band with a subtle paper-like texture runs across the middle of the image, containing the text.

HOW DO TRAINERS REST?

AS A FELLOW POKÉMON TRAINER

Life is similar to Pokémon training, and resting is essential for facing challenges and battles that are out in the world.

Through the mock-ups I've provided, I show different ways that people/trainers might rest, as everyone's paths are different and everyone approaches resting in their own way.

An aerial photograph of a mountain landscape. The foreground and middle ground are covered in a thick layer of snow. Several evergreen trees, likely spruce or fir, are scattered across the scene, some standing alone and others in small groups. The trees have dark green foliage, contrasting with the white snow. The background shows more snow-covered slopes and distant peaks. The overall atmosphere is serene and quiet.

**I BELIEVE THAT REST IS
ESSENTIAL FOR EVERYONE ON
THEIR PATH TO BECOMING THE
VERY BEST**

The background is a watercolor illustration of a forest scene. It features several green trees of varying sizes and shades of green, rendered with soft, painterly textures. A horizontal band of white, textured paper-like material runs across the middle of the image, serving as a backdrop for the text.

STATIC POST MOCKUPS

HOW DO TRAINERS REST?

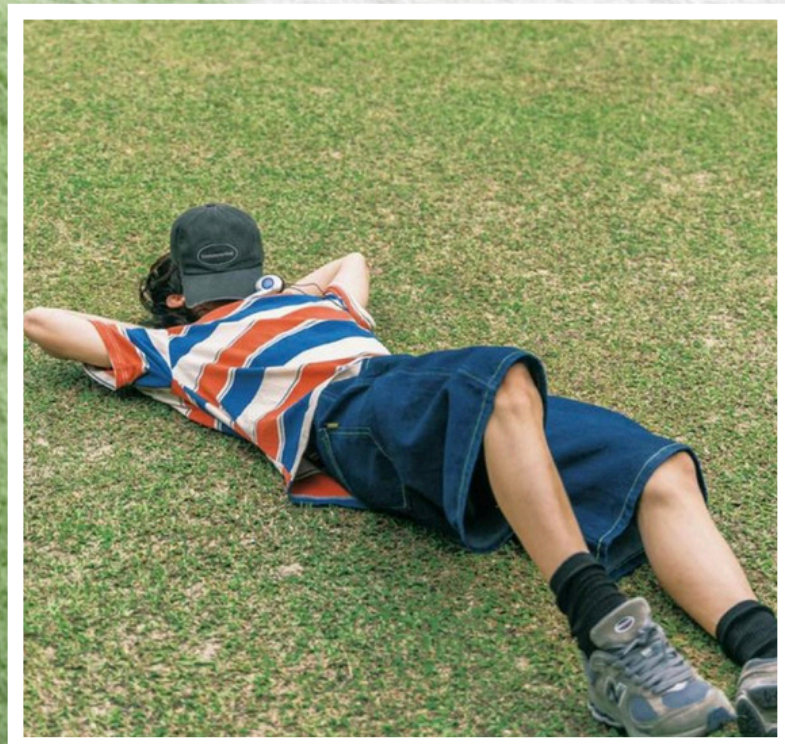
Trainers need to rest too.



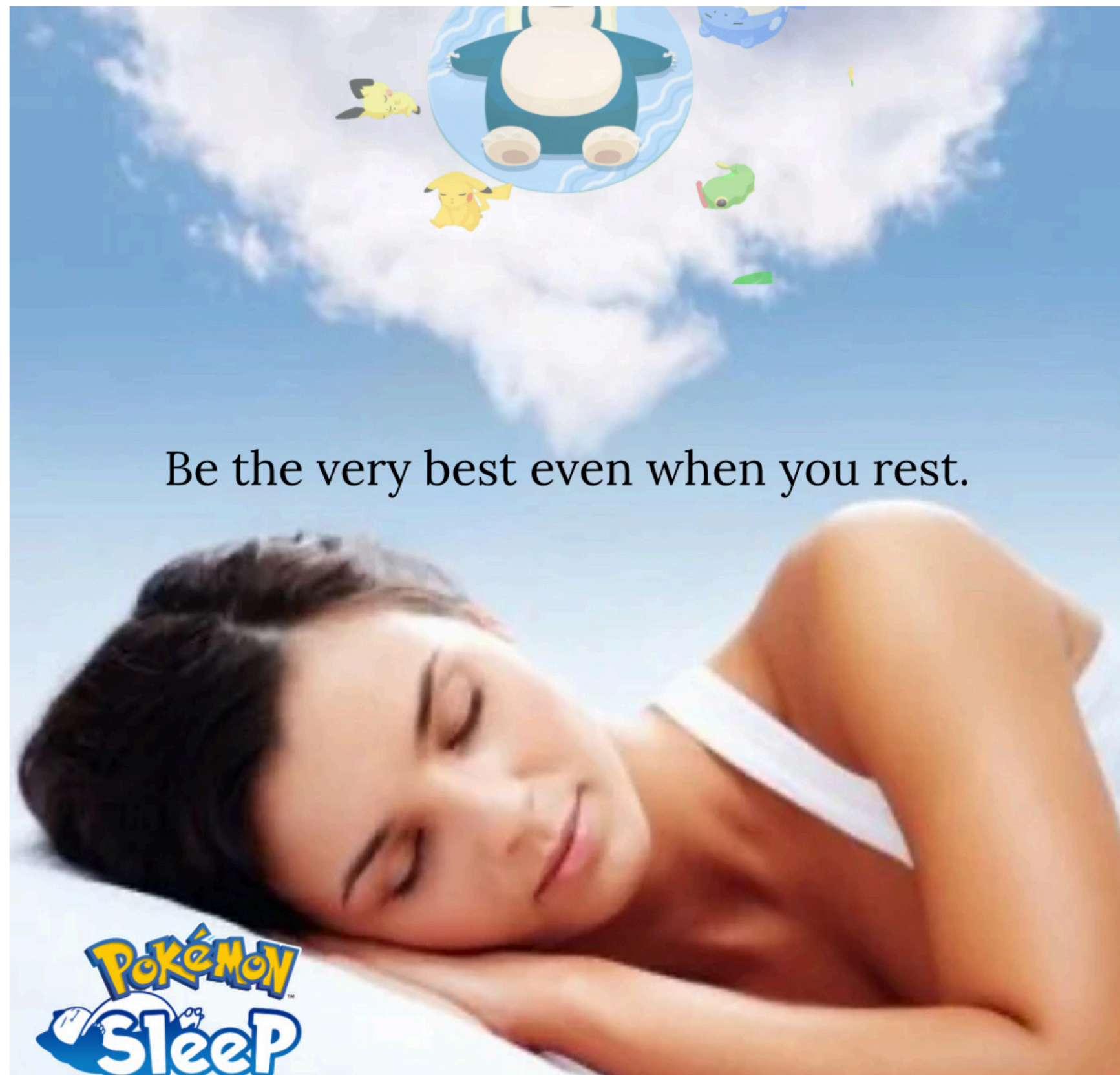
OUTSIDE SHOOT LOOK AND FEEL

After a long day of training, sometimes rest finds you right in the open. With white bedding on green grass and a retro glow, this scene captures a nostalgic, carefree rest surrounded by hints of Pokémon.

Look and Feel: Retro, warm, outdoor coziness with subtle Pokémon details.



HOW DO TRAINERS REST?



INDOOR SHOOT LOOK AND FEEL

Back home, exhausted but fulfilled. Bright whites, soft light, and scattered Pokémon accents bring the cozy vibe of a trainer's haven as dreams of new adventures take over.

Look and Feel: Bright, inviting, and playful, with comforting Pokémon touches.





THANKS!

Thank you so much for reaching out and considering me for this opportunity. As a Pokémon fan, I was thrilled to receive this and have put as much creative and genuine care as I could into these concepts.

